



***THE GAME  
FOR EVERYONE***

# **LICENSE APPLICATION FORM**

Completion of this application does not guarantee the issuing of a license

## **APPLICATION FOR AFL 9s LICENCE**

AFL 9s is a fast, free-flowing game that involves 9 players on each team playing on a smaller field. Best of all, it can be played in mixed or single gender teams. Like 'touch football', AFL 9s has no tackling or bumping, making it suitable for people of any age or skill level. AFL 9s allows all forms of participants the opportunity to play AFL football, regardless of previous experience or skill level.

AFL Queensland believes AFL 9s is an exciting concept that will continue to attract significant interest across the country and provide another great entry point for people to experience AFL. This application focuses on the delivery structure of AFL 9s in Queensland and how we see our involvement.

It is agreed that the management of the concept is key to its long term success and we have put together a delivery solution that allows for effective involvement by all stakeholders.

AFL Queensland is seeking to achieve the following goals for AFL 9s:

- Streamline the process of licencing
- Increase the number of competitions
- Increase the number of participants
- Ensure the quality of the concept

### **AFL 9s Competition Timeline**

Each AFL 9s competition will be recommended to run an 8-9 week program. This may vary from competition to competition, however the ideal program will be an 8 week program with one week of finals.

Season's kick off in the first week of each school term. These annual dates can be found via Education Queensland.

The following is a breakdown of the potential responsibilities:

***AFL Queensland***

- Issue licences
- Support licensees
- Provide competitions with insurance
- Provide marketing and promotional activities for AFL 9s social competitions
- Manage all competition enquiries and registrations pre-competition up until an agreed upon date prior to the competition commencing, including both team and individual registrations
- Coordinate the pre-payment system for teams and ensure teams are financial prior to competition
- Develop processes and procedures for licensees
- Carry out staff and umpire training for an agreed fee
- Set up competitions in SportingPulse and add teams as they register.
- Prepare handover documentation with all details required to start the competition.

***Licensee***

- Meet the application criteria
- Organise venue and confirm starting date and Competition Manager's details
- Ensure adequate number of staff and umpires attend training sessions
- Provide necessary staff and umpires throughout competition
- Promote the competitions locally and through existing networks.
- Create the fixture and communicate details with teams via Sportingpulse.
- Manage all competition, team and player enquiries and new registrations enquiries after the agreed upon date with AFL Queensland
- Manage the operational aspects of the competition, including in-season fixtures, results, ladders, umpires, venue staff etc.
- Purchase and/or provide competition equipment

***A single licence model would include a mandated:***

- Application process
- Competition processes and procedures
- Pricing
- Staff training

***Upon approval a licensee would receive:***

- All pre- competition management by AFL Queensland staff
- Competition documentation
- Staff and Umpire training
- Insurance coverage
- Marketing by AFL and AFL Queensland

**Applicant's Details**

Club/organisation Name:	
Club/organisation address:	
Club/organisation postal Address:	
Contact person name:	
Contact Person phone:	
Contact person email:	
Members currently aligned to club/organisation:	
Have you held an AFL 9s (or Rec Footy) license previously?	



Does your club/organisation have access to suitable equipment and resources to facilitate competitions? List equipment the club currently possesses?

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Does your club/organisation have the ability to receive team fees prior to round 2 of each competition?

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Does your club/organisation have the ability to have canteen and bar facilities open on competition nights?

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Please return completed forms to AFL Queensland Participation Programs Manager.

**Contact**

For further information about the AFL 9s program, please contact:

**Marc Seen**  
**Participation Programs Coordinator**  
**AFL Queensland**

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