



PARTICIPATION RESULTS

2015

PLAY TO WIN
PLAY WITH PASSION
PLAY FAIR
PLAY AS ONE TEAM

PARTICIPATION

INTRO PROGRAMS
151,518
COMPETITIONS
64,863

TOTAL PARTICIPATION

216,381



GROWTH

INCREASE OF
20.12%
ON 2014

COMPETITIONS

CLUB

25,224

JUNIOR 11,731
YOUTH 6,631
SENIOR 5,748
VETERAN 1,114

McDONALD'S® AFL 9s



3,744

+10.32%
GROWTH

SCHOOLS

PRIMARY 21,981
SECONDARY 13,914
TOTAL 35,895

+79.00% GROWTH

INTRO PROGRAMS

NAB AFL AUSKICK PARTICIPANTS

27,988

SCHOOL PARTICIPANTS

123,530

FEMALE

47 FEMALE COMMUNITY NEW TEAMS

WOMEN AND GIRLS MAKE UP
33 PERCENT
OF ALL PARTICIPANTS

TOTAL FEMALE PARTICIPANTS 71,293

+37.96% GROWTH

